

# MONTEREY BAY BLUES FESTIVAL APPLICATION FOR MEMBERSHIP

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Home Telephone No.: \_\_\_\_\_ Work: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Cell No.: \_\_\_\_\_

Employer: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Area(s) of Expertise: \_\_\_\_\_

Organizational Affiliations and Positions Held: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Have you participated in Fund Raisers? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, in what capacity and what were the results: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List references, with telephone numbers that can verify your expertise and involvement in organizational affiliations.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

You are being requested to prepare a written plan, which outlines the actions you plan to take to contribute to the success of the Monterey Bay Blues Festival.

Begin your written plan by telling us what you know about the Monterey Bay Blues Festival. Your plan should detail any action(s) you propose and will additionally discuss the following four (4) areas. No less than a paragraph, on a separate sheet of paper, for each:

1. PUBLICITY/PUBLIC RELATIONS: Your activities or recommendations related to the Press, Radio, TV, or other sources of advertising.
2. TICKET SALES: Your contacts with groups of individuals to sell substantial blocks of tickets.
3. FESTIVAL ARRANGEMENTS: Your activities and/or recommendations to assist in arrangements for ticket sales, transportation, hospitality, security, and sponsorship.
4. APPLICANT'S EXPERTISE: Please include area(s) of your expertise and how your expertise can be utilized to assist the Monterey Bay Blues Festival.

**THIS APPLICATION IS THE OFFICIAL DOCUMENT THAT MUST BE COMPLETED FOR POSSIBLE MEMBERSHIP TO THE MONTEREY BAY BLUES FESTIVAL BOARD OF DIRECTORS. IF SELECTED AS A BOARD MEMBER I AGREE TO READ AND EXECUTE A CONFLICT OF INTEREST STATEMENT AND CONFIDENTIALITY AGREEMENT. BY MY SIGNATURE BELOW I AM STATING THAT ALL INFORMATION PROVIDED IS HONEST AND TRUTHFUL.**

**YOU ARE REQUIRED TO PAY A NON-REFUNDABLE ASSESSMENT OF \$500.00 UPON ACCEPTANCE BY THE BOARD.**

Date: \_\_\_\_\_ Signed: \_\_\_\_\_